

# The **INSPIRED** Approach to a Culture of Ownership



***Because culture does not change unless and until people change***

“ Joe Tye and the team at Values Coach will elevate your organization to a new level. I was impressed with how they challenge every person in our healthcare organization to improve their own personal values and that in turn drove our organizational improvements. Values Coach provides useful tools and support for a quick tune up or total culture transformation. Results are impressive. ”

Charlie Button, CEO, Regional Medical Center

VALUES COACH INC.

ValuesCoach.com

# Your Schedule

## Before the Event

- » Conference call with leadership planning group.
- » Deliver *The Florence Prescription* books.
- » Dinner with the leadership team the evening before the management retreat.
- » Administer our Validated Culture Assessment Survey. This will give you an objective window into how your people perceive your culture and workplace environment, and identify problem areas and opportunities for improvement.

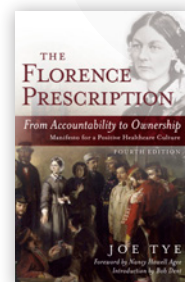
## Day 1: Management Retreat on Creating a Cultural Blueprint for Your Invisible Architecture

This is a full day interactive leadership session focused on: 1) creating a Cultural Blueprint for your organization's Invisible Architecture™ of core values, organizational culture, and workplace attitude; 2) building and sustaining a more positive Culture of Ownership; and 3) practical skills for being a better manager and mentor. We begin with analysis of the Culture Assessment Survey.



## Days 2-3: All Employee Presentations

Joe will conduct a series of 90-minute presentations for all employees. In the first part of the presentation he will share a summary of results from the Culture Assessment Survey and inspire people to embrace helping to build and be part of a Culture of Ownership. In the second part of the presentation, he will share personal strategies to “be the lion in your mirror” by reprogramming negative self-talk, confronting inner barriers to success, creating inspiring “memories of the future,” and focusing time and energy on doing what needs to be done to turn those future memories into reality. Participants will receive take-home resources including access to the 21-module PledgePower webinar course.



\* Special sessions can be scheduled for board members, medical staff, or other key groups. We can also schedule special sessions for the local business community and/or the community at large.

## After the Event: To Make Sure it's “More than a Pep Rally”

- » Consulting summary of observations and recommendations.
- » The Pickle Challenge for Charity, PledgePower course on the Self Empowerment Pledge, Certificate of Commitment and other online resources.

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